

Billingsgate Seafood School Celebrating
Sustainable Seafood Award 2009

DRAGON FEEDS

Presenters

Tony Smith CEO

Cliff Gapper Project Manager

Wednesday 23rd September 2009

DRAGON FEEDS



- ***Presentation format***
- History of Dragon
- Facilities
- Products/Availability
- Sustainability
- Development Strategy (Tony Smith)

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- ***History***

- 1982 Cobra Sea Baits
- 1997 Dragon Sea Baits
- 2001 Dragon supplies the shrimp industry
- 2002 Dragon Research formation
- 2003 Feed products developed using Polychaetes
- 2005 Dragon developed alternative fish feeds
- 2006 Pilot Mill commenced in May 2006
- 2007 Pendine farm
- 2007 Trials on Dragon sustainable feeds
- 2008/9 Trout produced at Dragon facilities

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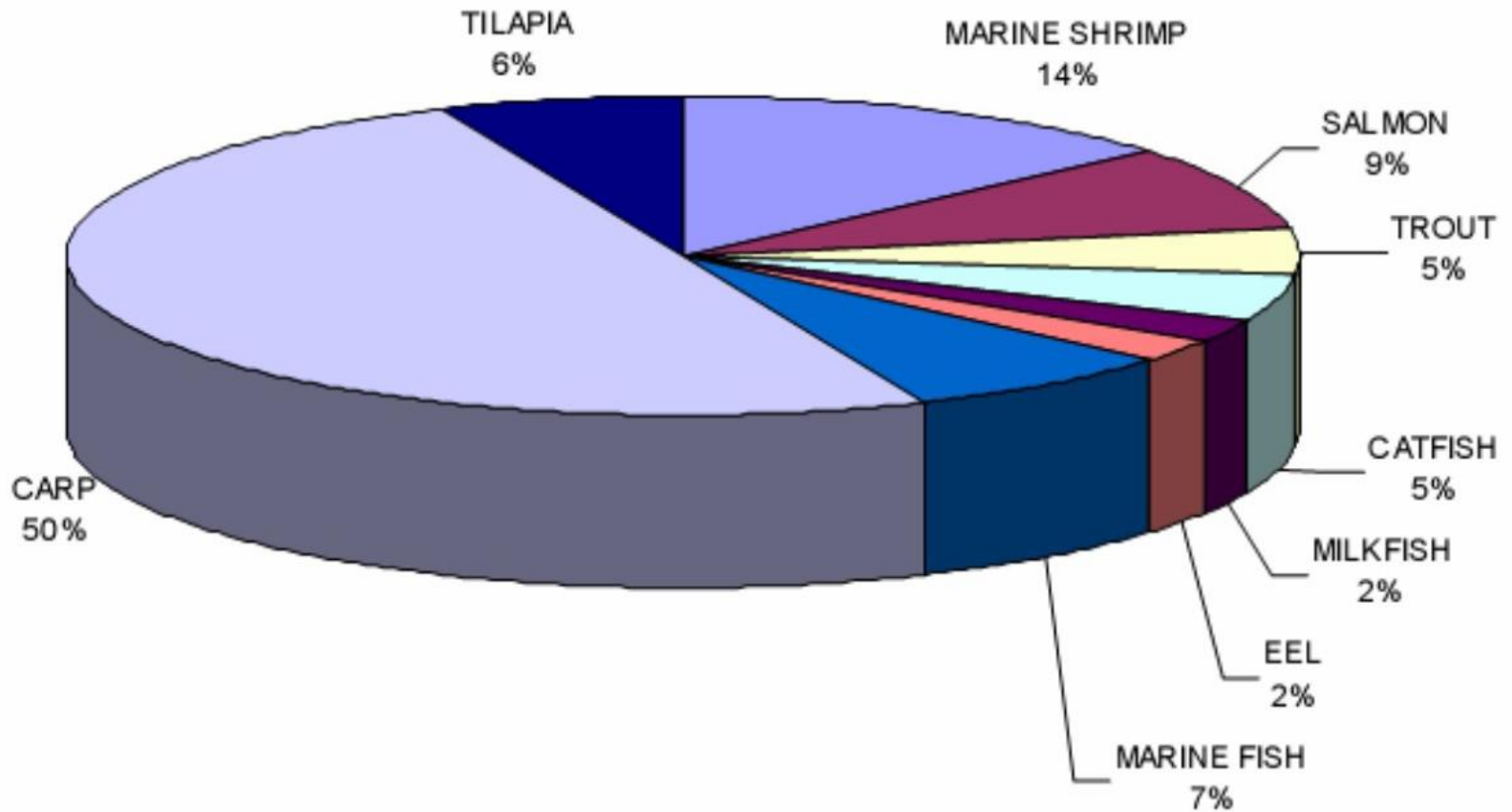


- ***Facilities***

- Dragon Research
- Dragon Feeds
- Farm at Baglan
- Farm at Pendine

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Farmed Fish – Mix of Species



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- ***World fisheries statistics***
 - 200 million people depend directly on the fishing industry
 - 1 billion people in Asia and 1 in 5 Africans depend on fish for primary supply of animal protein
 - \$70 billion dollars spent on international trade, twice that of meat

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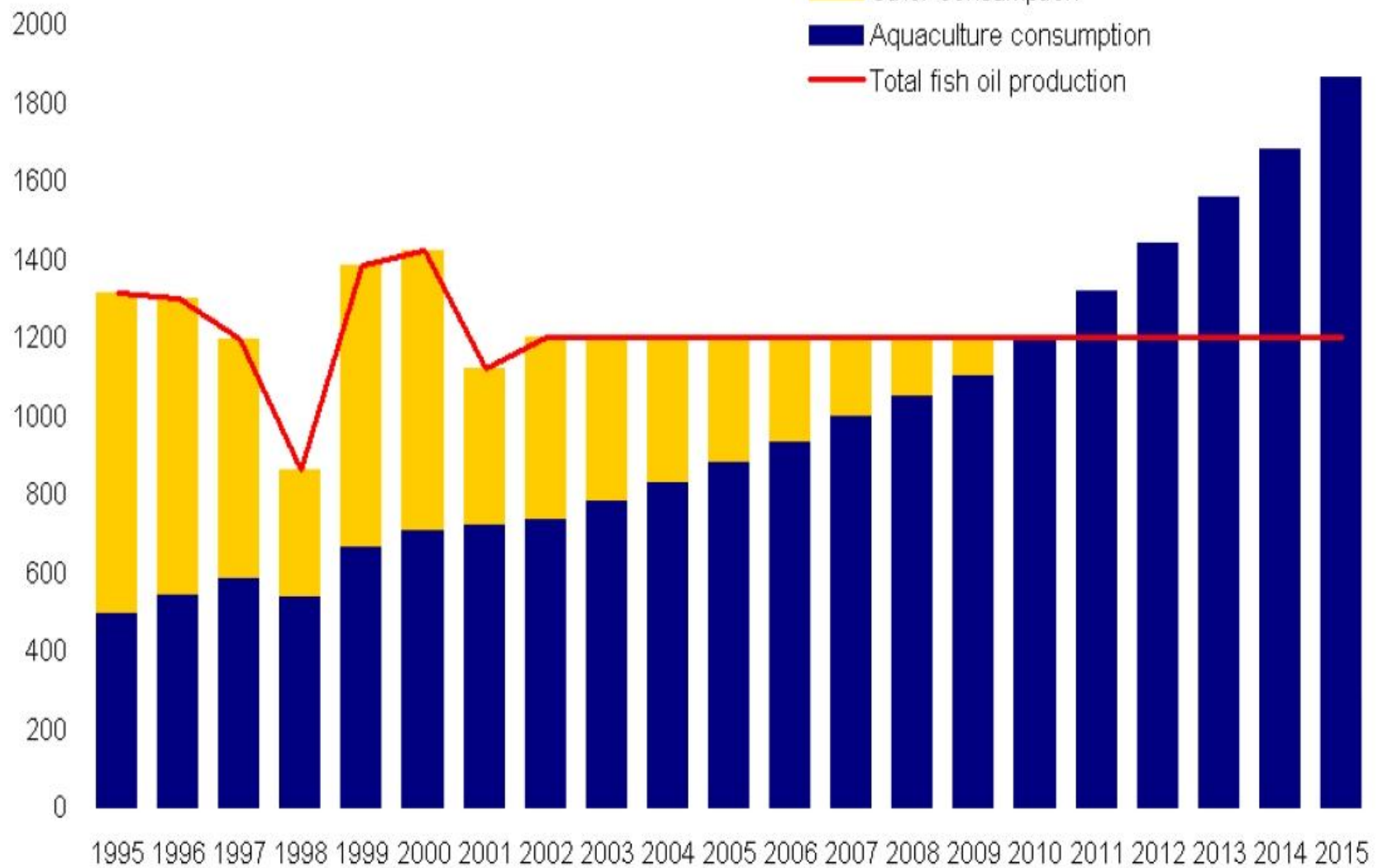
- ***Sustainability***

- Conventional Feeds
- Availability of Fish Meal
- Environmental Impact
- Amino Acid/Land Based Protein
- Total Fishmeal Replacement
- Polychaete Inclusion

'000 Tons

FISH OIL TRENDS

- Other consumption
- Aquaculture consumption
- Total fish oil production



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- ***Tony Smith CEO***
 - Polychaetes
 - Farm Facilities
 - Ingredients
 - Processing Plant
 - Fish Production
 - Future Strategy